

European  
Academy of  
Management

EURAM

ESG UQÀM

# EURAM 2021

Reshaping capitalism for a sustainable world

Topic / Symposium Proposals

**3 July 2020**

First Announcement of Call for Papers

**24 September 2020**

Deadline for Paper Submission

**12 January 2021**

Notification of Acceptance

**18 March 2021**

Early Bird Registration Deadline

**9 April 2021**

Authors and Panelists Registration Deadline

**16 April 2021**

DOCTORAL COLLOQUIUM

**14-15 June 2021**

Deadline for Submission to Doctoral Colloquium

**19 January 2021**

Notification of Acceptance

**11 March 2021**

Deadline for Registration

**16 April 2021**

**16-18 June  
2021**

Université du  
Québec à Montréal  
Canada

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# EURAM 2021

Reshaping capitalism for a sustainable world

16-18 June 2021

Université du Québec à Montréal, Canada

## CONFERENCE THEME

We live in an interconnected world that faces great challenges in shaping its FUTURE. In response, we must find new ways to stimulate sustainable economic growth by creating new jobs and economic opportunities for all, serving society, protecting the environment and coping with various threats such as climate change, cyber threats, health crises and humanitarian, economic and financial crises that may arise in the aftermath of the COVID-19 pandemic. To address these challenges, we must initiate a fair dialogue among all stakeholders and groups involved. These include scholars, private and public companies, other organizations and policy-makers at the national and supranational levels. Let's work together to blur the boundaries between research and practice and find solutions for reshaping capitalism, in a context of pluralism of ideas, multiculturalism, diversity, and inclusion. Let these solutions transcend national boundaries and the narrow goals of each interest group.

The dialogue must address, openly and courageously, any dichotomies among the views of these stakeholders in regard to the timing and means for reshaping capitalism. We can learn from one each other, share ideas and engage collectively in the development of new knowledge that concerns, but is not limited to: new, sustainable paths to innovation that combine social innovation, digital innovation, artificial intelligence and human creativity; new entrepreneurial approaches that combine social entrepreneurship and financial entrepreneurship; new corporate governance practices across the world that address the competing demands of the numerous stakeholders of the Boards and the ability of companies to withstand a crisis; new approaches to strategy & corporate finance that help corporations to balance between their global approaches and their markets' local needs; new, innovative and sustainable HRM practices and leadership styles in different cultural contexts; new business models aimed at creating economic, social and environmental value and sustainable patterns of consumption; new business practices and public policies throughout the world that seek to improve the wellbeing of our society, the health of our people, the future of our planet, and the strengths of our businesses, financial markets and industries.

We invite you to join us in Montreal, a multicultural and well-connected 'smart' city, to assist in the creation of a new trend in action-oriented research by adopting a holistic view of the creation of new knowledge by transdisciplinary thinking that transcends boundaries between sciences – whether management science, social science, environmental science, health science, communication, education, ICT or other related sciences.

## Conference Programme Committee

**Komlan T. Sedzro**  
Conference Chair  
ESG-UQAM, Ecole des sciences de la gestion  
Canada

**Camélia Dumitriu**  
Conference Co-Chair  
ESG-UQAM, Ecole des sciences de la gestion  
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**Dorota Dobija**  
Vice President Conferences  
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**Rémi Jardat**  
Vice President  
Strategic Interest Groups  
Université d'Evry Val  
D'Essone  
France

## About ESG-UQAM

The University of Quebec in Montreal (UQAM) is a French-language university located in downtown Montreal. With its six faculties and a business school (ESG), 170 undergraduate programs, 110 graduate programs, 30 doctoral programs and more than 39,000 students (2019), UQAM has established itself as one of the leading universities in Canada. The School of Management Sciences (École des sciences de la gestion, ESG) is the largest academic unit at UQAM. Its modern campus, which houses more than 15,000 students, is nestled between two of the city's liveliest districts, the "Quartier des spectacles" (Entertainment district) and the Quartier Latin (Latin Quarter) which is reminiscent of the old Europe.



## About Montreal

As a major city in one of the most prosperous and safest countries in the world, Montreal is resolutely turned towards innovation. Its network of research facilities in leading strategic industries - such as aerospace, engineering, finance, insurance, life sciences, information and communications technology - has attracted some of the brightest minds from around the world and large multinational corporations. Visitors to Montreal enjoy the mix of North American and European cultures, the warm "Bonjour" welcome and vibrant Montreal neighborhoods. From historic Old Montreal to the trendy downtown district, attendees will enjoy the blend of big-city style and small-town hospitality, and its legendary cultural and gastronomic scenes, with a multitude of restaurants, shopping centers, nightlife and entertainment, and numerous hotels with a total capacity of over 35,000 rooms, to suit all tastes and budgets. Each year, Montreal welcomes more than 11 million visitors and an impressive number of conventions, events and international festivals. Montréal's warmth, cosmopolitan character and geographic accessibility will ensure that the EURAM 2021 Conference will be the most successful and memorable ever.

## Further information

EURAM Executive Office  
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